

**A.** Nameplates (≤2 square feet)  
 -nonelectric sign  
 -limited to the name and address of an occupant or group of occupants

**B.** Flags  
 Flags and insignia of government, religious, civic, charitable, educational or philanthropic groups

**C.** Building Markers (≤20 square feet)  
 -a sign indicating the name of a building, date, and incidental information about construction  
 -cut into masonry or made of bronze or other permanent material  
 -approved by Historic Preservation Commission

**D.** Signs Required by Law  
 -Legal notices  
 -Traffic Signs  
 -Historic Signs  
 -Directional Signs  
 \*erected by government bodies

**E.** Directional Signs (≤6 square feet)  
 -contains no advertising  
 -designed to direct, inform, or guide pedestrian or vehicular traffic to a location



**F.** Subdivision Development Signs  
 -≤32 square feet  
 -property is 2 or more acres  
 -limited to one sign per street frontage

**G.** Incidental Signs (≤4 square feet)  
 -sign, emblem, or decal informing the public of goods, facilities, or services available on the premises



**H.** Warning Signs (≤2 square feet)  
 -vacancy, no trespassing, beware of dog

**I.** Point of Purchase Advertising Displays  
 -advertising of a retail item accompanying its display

**J.** Structure or Improvements Intended for a Separate Use  
 e.g. donation containers, trash receptacles or recycling containers

**K.** Suspended Signs  
 -cannot extend farther from the building facade than the marquee or canopy to which they are attached  
 -Must be 8' clearance between bottom of sign and sidewalk  
 -one per pedestrian entrance

**L.** Signs or Scoreboards on Athletic Fields

**M.** Fuel Price Signs (≤20 square feet)

**N.** Signs on Vehicles  
 \*primarily and actively used for business purposes



**O.** Vehicle for Hire  
 -Side ≤ 4 square feet  
 -Top: two-sided or three-sided signs ≤ 14" in height and 39" in length  
 -Back-mounted between lowest level rear window and bumper ≤ 18"x36"



**P.** Wall and Freestanding Murals  
 -no advertisements or verbal messages

**Q.** Signs Painted on or Placed in Windows  
 -cannot extend beyond the first story of the building  
 -cannot block any opening required for entrance or exit



**R.** Temporary Signs  
 -one sign allowed per property or business  
 -may include banners  
 -≤12 square feet in residential  
 -≤32 square feet in commercial or industrial  
 -Signs referencing a date or event



must be removed 10 days following the date or event  
 -Noncommercial event signs may be erected two weeks prior to the event  
 -Political signs, not more than 6 s.f. in residential districts and 32 s.f. in commercial districts may be displayed no earlier than 30 days prior to an election and shall be removed within 7 days following the election  
 -Garage sale signs located at the site of the sale

# General Information

- A sign permit is required for any type of sign not listed in this brochure.
- Please refer to the 'Prohibited Signs' brochure for signs that are not allowed.
- General Sign Requirements:
  - Only 200 square feet of signage allowed per property
  - Cost of a sign permit is \$30
  - Sign must be installed within 6 months of obtaining a permit or a new permit must be obtained

Community Development  
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## Signs Allowed without Permits



Seward City Code 15.20.030