

Nameplates (<2 square feet) -nonelectric sign -limited to the name and address of an occupant or group of occupants

Flaas



Flags and insignia of government, religious, civic, charitable, educational or philanthropic groups

Building Markers (<20 square feet)

-a sign indicating the name of a building, date, and incidental information about construction

-cut into masonry or made of bronze or other permanent material

-approved by Historic Preservation Commission



Signs Required by Law

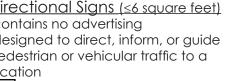
-Legal notices -Traffic Signs -Historic Signs -Directional Signs

*erected by government bodies



Directional Signs (≤ 6 square feet) -contains no advertising -designed to direct, inform, or guide pedestrian or vehicular traffic to a location









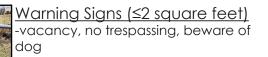
Subdivision Development Signs

-≤32 sauare feet -property is 2 or more acres -limited to one sign per street frontage



Incidental Signs (≤4 square feet) -sian, emblem, or decal informing the public of goods, facilities, or services available on the premises WE ACCEPT VISA

Instanting DISCOVER





Point of Purchase Advertising Displays

-advertising of a retail item accompanying its display



Structure or Improvements Intended for a Separate Use e.a. donation containers, trash receptacles or recycling containers

Suspended Signs



-cannot extend farther from the building facade than the marquee or canopy to which they are attached

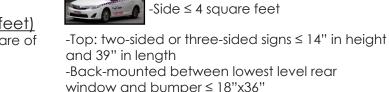
-Must be 8' clearance between bottom of sign and sidewalk

-one per pedestrian entrance



Fuel Price Signs (≤20 square feet)





Wall and Freestanding Murals

-no advertisements or verbal messages

00

Signs Painted on or Placed in

Windows

-cannot extend beyond the first story of the building

-cannot block any opening required for entrance or exit

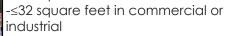
Temporary Signs



-one sign allowed per property or business

-may include banners

-≤12 square feet in residential



-Signs referencing a date or event

must be removed 10 days following the date or event

-Noncommercial event signs may be erected two weeks prior to the event

-Political signs, not more than 6 s.f. in residential districts and 32 s.f. in commercial districts may be displayed no earlier than 30 days prior to an election and shall be removed within 7 days following the election

-Garage sale signs located at the site of the sale



Signs on Vehicles *primarily and actively used for business purposes

Vehicle for Hire

-Side ≤ 4 square feet

General Information

- A sign permit is required for any type of sign not listed in this brochure.
- Please refer to the 'Prohibited Signs' brochure for signs that are not allowed.
- General Sign Requirements:
 - Only 200 square feet of signage allowed per property
 - Cost of a sign permit is \$30
 - Sign must be installed within 6 months of obtaining a permit or a new permit must be obtained

Community Development City Hall 410 Adams Street

907-224-4020 planning@cityofseward.net





Signs Allowed without Permits

